

# **SYSTEM AND ASSOCIATED TERMINAL, METHOD AND COMPUTER PROGRAM PRODUCT FOR CONTROLLING STORAGE OF CONTENT**

## **ABSTRACT OF THE DISCLOSURE**

A system for controlling storage of content in memory includes a network entity, such as a digital broadcast transmitter, a digital broadcast receiver or a terminal. The  
5 network entity includes an expiration control application capable of receiving a status of a at least one piece of content stored in memory of a terminal. Each piece of content is associated with at least one parameter including at least a client expiration time and/or a deletion priority value. Based upon the status and the associated parameter(s), then, the expiration control application can control storage of content in memory of the terminal.

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